

CORPORATE COMMITMENT APPLICATION

Maryland Association of Resources for Families and Youth



MARFY

Corporate Membership is open to corporations and other businesses that have an interest in supporting MARFY's work and the work of its private sector child and family serving agency members. Upon Board approval, Corporate Members are immediately entitled to all benefits and privileges outlined in the description of benefits for Corporate Members. Upon receipt of the application and applicable dues, the applicant will receive **Certificate of Corporate Sponsorship/Partnership**, and a current listing of Association meetings and events.

Check One:

Initial Application

Renewal Application

Complete full formal name of business/company

Address _____

City _____ **State** _____ **Zip Code** _____ **County** _____

Authorized Representative Name & Title

Phone (____) _____ **Fax** (____) _____ **Email address** _____

Business website address _____

Type of Services/Products Provided

Would you like to provide products/services to our members?

Yes

No

If yes, are discounts available?

Yes

No

Describe available discounts. _____

Corporate Membership Levels & Benefits

Corporate Sponsorship is open to corporations and other businesses that have an interest in supporting MARFY's work and the work of its private sector child and family serving agency members.

There are two categories of corporate support:

Corporate Sponsor: Is a corporation or business that supports the Association through an annual sponsorship fee and receives benefits, designed to increase exposure to and allow for networking opportunities with Association members and constituents. Corporate Sponsorship does not imply MARFY's endorsement of the Corporate Sponsor's products and/or services.

Annual Sponsorship Fee: \$1000.00

Sponsor Benefits:

- Sponsors receive frequently updated Membership Listings
- Sponsor's Business will be listed on MARFY website with link to sponsor's website
- Participation in all MARFY events and activities at member rates
- Receive MARFY newsletters, *Outspoken for Kids* and *Things You Need To Know*
- Recognition as a Corporate Sponsor in printed programs at MARFY's Annual Awards Celebration and other special events
- Member rate for exhibit space at MARFY's Annual Conference

Corporate Partner: Is a corporation or business with which MARFY has a mutually beneficial business relationship. Corporate Partners are entitled to Corporate Sponsor benefits and additional benefits including MARFY endorsement of the Corporate Sponsor's products and/or services and MARFY supported marketing efforts.

Annual Partnership Fee: \$2,500.00 unless otherwise agreed in a written Corporate Partnership Agreement

Partnership Benefits – All Corporate Sponsor Benefits and:

- MARFY endorsement of the Corporate Partner's products and/or services
- MARFY staff assistance with marketing the Corporate Partner's products and/or services including distribution of the Corporate Partner's promotional materials to members twice a year at the Corporate Partner's expense
- Partner's Organization/Business name and logo displayed on MARFY website with a link to the Partner's website
- Free exhibit space at MARFY's Annual Conference and guest tickets to the Conference Welcome reception, Dinner Banquet and Closing Luncheon.
- Other benefits as defined in agreement proposal.

Corporate Fees

1. Corporate Sponsorship and Partnership fees are prorated, from the first day of the month during which the sponsorship is initiated through the end of the calendar year. Commitments to Corporate Sponsorships and Partnerships are renewed annually for the calendar year.
2. New Corporate Sponsors (initial applicants) shall submit full payment with a sponsorship application before the business is listed as a corporate sponsor, introduced to MARFY's members and becomes eligible for the benefits outlined below.
3. New Corporate Partners will be accepted upon successful completion of the Corporate Partnership Application Approval Process outlined below and upon entering into a written Corporate Partnership Agreement at which time they will be eligible for the benefits outlined above.

Corporate Partnership Application Approval Process (Due Diligence)

To be accepted as a Corporate Partner, corporations/businesses must complete the following steps:

1. Submit a corporate sponsorship application which incorporates a proposal to provide products and/or services to the Association's members;
2. Agree to a background check with the Better Business Bureau and/or any governmental agency or trade association which licenses, regulates, or otherwise sanctions the business activities of the Corporate Sponsor;
3. Submit at a minimum, six (6) business references; and
4. Negotiate with MARFY, a written Corporate Partnership Agreement which identifies and defines the benefits and responsibilities that will accrue to MARFY and the Corporate Partner, subject to approval by MARFY's Board of Directors.

Disclaimer

MARFY reserves the right to reject applications for Corporate Sponsorship and Corporate Partnerships from corporations or business which engage in business practices or offer products and/or services which are not compatible with the Association's mission of service to children and families.

The undersigned makes application on behalf of the above agency for membership in the Maryland Association of Resources for Families and Youth, and agrees to pay dues accordingly

_____ \$ _____
Authorized Signature & Title Amount Enclosed Date

**Please forward completed application to:
Maryland Association of Resources for Families and Youth
1517 S. Ritchie Highway, Suite 102
Arnold, MD 21012**